The School of Creative and Cultural Business

The School of Creative and Cultural Business at Robert Gordon University was established in 2016 and its research activities covers the range of disciplines across communication, cultural and media studies, and library and information management. The School was created with the coming together of the Department of Communication, Media and Marketing and Department of Information Management in the former Aberdeen Business School. The library and information management group's work includes research activity in areas such as user behaviours and skills, information literacy, managing information assets, and information environments Complete University Guide 2018 ranked us 1st in Scotland for graduate prospects in Communication and Media Studies (2018) and 2nd in Librarianship and Information Management (2018).

Staff

Dr Graeme Baxter (g.baxter@rgu.ac.uk) Graeme is a Research Fellow specialising in library and information science. Graeme's research interests include: government, parliamentary and citizenship information needs and provision; public participation in government consultative processes; the use of the Internet and social media by political actors; and voters' online information behaviour.	
Professor Simon Burnett (s.burnett@rgu.ac.uk) Simon is the School's Research Degrees Coordinator. He has over twenty-five years of experience working with public, private and third sector clients. He has published extensively in the field of Knowledge Management.	
Fionnuala Cousins (f.cousins@rgu.ac.uk) Fionnuala is the course leader for the Petroleum Data Management Graduate Certificate and the module co-ordinator for the Document Control Foundation CPD module. She is interested in the provision and utilisation of Information Management services in enterprise, particularly in oil and gas.	

Dr Alan MacLennan (a.maclennan@rgu.ac.uk) Dr Alan MacLennan is a lecturer in Information Management and teaches modules in Cataloguing and Classification, Databases, Knowledge Organisation and Records Management. His academic interests include programming, Artificial Intelligence, the Internet, and virtual worlds. His PhD study looked at user preferences and using virtual worlds for information retrieval.	
Professor Rita Marcella (r.marcella@rgu.ac.uk) Rita is a professor of information management. Rita has a number of personal research interests which include; Governance, Citizenship, Information Behaviour, Media, Communication, Public Libraries, Parliaments, Research Impact, University Management.	
Dr Konstantina Martzoukou (k.martzoukou@rgu.ac.uk) Dina is Teaching Excellence Fellow and Course Leader for MSc Information and Library Studies and MSc Information Management. Her research interests include: Information literacy; Digital literacy; Web information seeking behaviour models; and Web search engines and user system interactions.	
Professor Peter Reid (p.reid@rgu.ac.uk) Peter Reid is a Professor of Librarianship and his work covers a wide range of cultural and cultural heritage related topics. Peter's research interests cross a wide range of cultural and cultural heritage fields. He is particularly interested in culture and heritage in the North-East of Scotland. In particular, his work often examines the work of community-based heritage groups, the potential for local heritage of social media, user engagement and storytelling.	

Recent Publications

- Baxter, G. and Marcella, R. (2017) Voters' online information behaviour and response to campaign content during the Scottish referendum on independence. *International Journal of Information Management*, 37(6), pp.539-546.
- Baxter, G., Marcella, R. and O'Shea, M. (2016) Members of the Scottish Parliament on Twitter: good constituency men (and women)? *Aslib Journal of Information Management*, 68(4), pp.428-447.
- Baxter, G., Marcella, R. and Walicka, A. (2019) Scottish citizens' perceptions of the credibility of online political "facts" in the "fake news" era: an exploratory study. *Journal of Documentation*, 75(5), pp.11100-1123.
- Burnett, S. and Lloyd, A. (2020) Hidden and forbidden: conceptualising Dark Knowledge, *Journal of Documentation*, Vol. 76 No. 6, pp. 1341-1358.
- Burnett, S. & Lloyd, A. (2019) The road not taken: locating desire lines across information landscapes. In *Proceedings of CoLIS, the Tenth International Conference on Conceptions of Library and Information Science, Ljubljana, Slovenia, June 16-19, 2019. Information Research, 24*(4), paper colis1911.
- Cousins, F., Reid, P. and Tait, E. (2019) Bridging the divide: Reflections on university-industry collaboration for the development of the graduate certificate in petroleum data management, *Journal of Documentation*, Vol. 75 No. 6, pp. 1213-1229.
- Hood, C. and Reid, P.H. (2018) Social media as a vehicle for user engagement with local history: a case study in the north-east of Scotland. *Journal of Documentation*, 74 (4), pp.741-762.
- Marcella, R. and Baxter, G. (2000) Citizenship information needs in the UK: results of a national survey of the general public by personal doorstep interview, *Aslib Proceedings*, Vol. 52 No. 3, pp. 115-123.
- Marcella, R., & Chowdhury, G. (2020) Eradicating information poverty: An agenda for research. *Journal of Librarianship and Information Science*, *52*(2), 366-381.
- Marcella, R., Lockerbie, H. and Bloice, L. (2016) Beyond REF 2014: the impact of assessment on the future of information research. *Journal of Information Science,* online March 7, 2016.
- Martzoukou, K. and Burnett, S. (2018). Exploring the everyday life information needs and the socio-cultural adaptation barriers of Syrian refugees in Scotland. Journal of documentation [online], 74(5), pages 1104-1132.
- Martzoukou, K., Fulton, C., Kostagiolas, P. and Lavranos, C. (2020) A study of higher education students' self-perceived digital competences for learning and everyday life online participation, *Journal of Documentation*, Vol. 76 No. 6, pp. 1413-1458.
- Pedersen, S., & Burnett, S. (2018) "Citizen Curation" in Online Discussions of Donald Trump's Presidency: Sharing the News on Mumsnet. *Digital Journalism*, *6*(5), 545-562.
- Reid, Peter H. (2020) How good is our public library service? The evolution of a new quality standards framework for Scottish public libraries 2012–2017. *Journal of Librarianship and Information Science*, 52(3) pp 647-658.
- Reid, Peter H. (2019) Patriots and Rogues: Some Scottish Lairds and Their Libraries, *Library & Information History*, 35:1, 1-20.

Recent Projects

- 'Little Norway: Nordic refugees in Scotland during the Second World War'. European Year of Cultural Heritage.
- *Gweed Wirds*: Doric Literature Portal (Funded by Scottish Library and Information Council Innovation and Development Fund).
- Collaborate Doctoral Programme studentship with National Gallery, London (Funded by ARHC CDP).
- Digital competence for digital citizenship: an emerging agenda for students, academics and libraries in partnership.
- "Lost in information? New Syrian Scots' information literacy wayfinding practices". Research project funded by the Information Literacy Group of the Chartered Institute of Library and Information Professionals.
- 'MADDIE IS ONLINE': Teaching schoolchildren digital resilience and information literacy. An educational video cartoon series. Series 1 Online Resilience. Reflections on social media and cyberbullying. Series 2 Misinformation.
- Developing a Digital Marketing Strategy KTP with Dean's of Huntly.
- Smart peripheral and remote airports 2020. Funded by the European Regional Development Fund. Work package 7.1: social and cultural importance of remote airports.
- New radicals? Digital political engagement in post-referendum Scotland. Funded by the Communities and Culture Network+.